

IMAGIN Undergraduate Poster Competition Poster Specifications

The **IMAGIN undergraduate poster** competition aims to promote the presentation of posters by students at professional conferences. Posters must be based upon original work, completed as an undergraduate and relevant to the field of GIScience. Submittal of projects done for class is encouraged.

Monetary Awards: 1st: \$250. Over \$1,500 in total prize money is available

The 2011 competition will be held January 27 at Schoolcraft College in Livonia, MI. You must be enrolled in classes in either Fall 2010 or Spring 2011 in order to compete.

The poster is a **visual** presentation of information. Rely **sparingly** on verbal print, **rely a lot on graphs, charts, tables and pictures** to communicate information. What verbal text you use should focus on the main points of your project. Your poster should **NOT** be a copy of a written paper glued onto poster board.

Maximum Poster Size: 34 inches x 44 inches (E-Size)

Tips & Tricks

1. Use colors to attract attention
2. Use graphs/tables to convey information
3. Use pictures & **maps** where appropriate
4. Symmetrical in appearance, i.e, right/left and top/bottom halves balanced
5. Focus selectively on major findings
6. Include major sections: Abstract, Introduction, Method, Results, Discussion, References (smaller font okay for references)
7. A good rule of thumb: A complete poster prepared as a single slide in a presentation application like Power Point when printed out on an 8 ½ by 11-inch page should be entirely readable when held at arm's length.

Students who are selected as finalists will be asked to display their posters at the May IMAGIN conference.

